

Product Code 942002



Calista Ever Wash Maintains the beauty of your walls with **Excellent Washability***

PRODUCT FEATURES AND BENEFITS#



Excellent (5000+Washes*)



Finish Provides

better smoothness and brightness to your walls.



Protects your walls from fungus & harmful bacteria to keep your family safe & healthy

*as per internal test method and conditions



Spatter Resistance

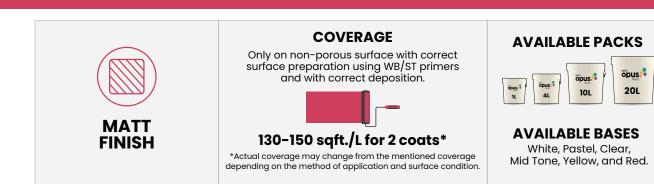
Prevents spatter while painting the wall for a mess free application & lesser wastage of paint



1. Low VOC & Odour 2. Superior* Paint Strength 3. Superior Opacity* 4. Easy & Fast Application

5. Roller Friendly Paint

PRODUCT DETAILS



Plaster



New masonry surfaces must be allowed to cure completely. The recommended curing period is 28 days for new masonry surfaces while ensuring that they are water cured on a daily basis.

PROCESS TO APPLY (PRE-PAINTING STEPS)



Dampness

The maximum moisture content for any surface that is to be painted should be between 12-14%. Post checking for dampness, appropriate treatment of the damp surface should be carried out treating the fundamental cause for the dampness.

Cleaning



The surface should be cleaned for any presence of loose paint, dust, or grease. Growth of fungus, algae or moss should be removed by wire brushing and water or by bio-wash. When the underlying surface exhibits chalkiness, please use water curing for some time and then apply a layer of Birla Opus One Pro Smooth Primer before topcoat application.

Cracks



Fill surface cracks of up to 5 mm width & 3 mm depth using Birla Opus Alldry Crack Master, applied as per instructions given in the latest PIS before further steps. Loose plaster, structural cracks, etc. need to be treated as per standard construction practices.



Version No. BO22/02/2024.

*T&C Apply. For more details visit www.birlaopus.com. Please refer to Birla Opus Calista Ever Wash product warranty document

Please note that this datasheet supersedes all previous versions.

Shades may vary depending on the wall and light conditions. Please consult your nearest authorised dealer to confirm on the shade availability. © Copyrighted content - all rights reserved.

PROCESS TO APPLY (PAINTING STEPS)



Sanding

Allow the freshly plastered surface to cure completely. Remove loose paint, dust/dirt etc. with sandpaper no. 180 and wipe the surface clean.



Primer Application

Apply one coat of Birla Opus Calista Pro White Primer/Calista Pro White Cement ST Primer. The primer should be mixed with water/solvent in the recommended ratio. After the application, ensure a drying time of 6 hours.

Putty Application

Smoothen the surface by filling undulations with 2 coats of Birla Opus One Pro Smooth Putty. Allow it to dry for 4 – 6 hours between successive coats. Apply third coat of putty if required and then sand with sandpaper no. 320, and wipe the surface.



Primer Application

Apply 1 coat of Birla Opus Calista Pro White Primer/Calista Pro White Cement ST Primer and allow it to dry for 4-6 hours. Sand the surface using sand paper no. 400, post which wiping the surface will be required.



Topcoat Application

Use 1L paint mixed with 500-600 ml of water and apply 2-3 coats for optimal results. The time between successive coats should be 4-6 hours.

PROCESS TO APPLY (POST-PAINTING CARE)



- Ensure dry dust cleaning at regular intervals.
- While cleaning, wipe gently without intense pressure.
- Give 2 weeks of drying time post application of paint before wet-cleaning the wall.
- Use 5% detergent solution to clean stains from the wall using a soft cotton cloth or sponge. Stains are best removed within 4 hours.

TECHNICAL INFORMATION

Shelf-Life: 36 months from date of manufacture

Drying Time: Surface dry time 30 minutes* *May vary according to temperature and humidity.

Sheen Levels (at glass plate): <5 at 60 deg GH* *As per recommended internal test method and conditions. Volatile organic compound (VOC) level in White and bases <100 gm/l

Flash point IS101/1987 Part 1, Sec 6: Not Applicable

Stability of thinned paint: To be used within 24 hours.

Recoating Time: 4-6 hours after the first coat.

SAFETY ASPECTS

- Do not apply when ambient temperature is below 10°C or might drop to a level below this within 4 hours of application
- Do not apply if humidity > 90%
- Wear dust mask during application, sanding, and cleanup.
- Do not over-thin or over-extend the brush.
- Stir well and strain before use.
- New plaster should be allowed to cure for minimum 28 days.
- Ensure adequate ventilation during application and drying.

- Avoid prolonged or repeated contact with eyes. In case of contact with eyes, rinse immediately with a plenty amount of water, and seek medical advice.
- Refrain from disposing leftover paint down the drain or in water bodies.
- Lead content does not exceed more than 90 parts per million.
- No added Mercury, Chromium, and Arsenic compounds.



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#TERMS AND CONDITIONS

Coverage Values

- Surface preparation & painting steps should be followed as recommended in Product Information Sheet (PIS)
 Superior Paint Strength
- Against majority** of the players in the same product category, basis internal lab tests.
- Superior Opacity/Hiding
- Against majority** of the players in the same product category, basis internal lab tests.
- 5000+ Washes/Excellent Washability
- According to internal washability/wet scrub resistance tests.
- Superior Whiteness
- Against majority** of the players in the same product category, basis internal lab tests.
- Brighter Finish
- Against majority** of the players in the same product category, basis internal lab tests.
- **Majority of the players include the competitor Matt finish brands which sell within a price range of Rs 240-Rs 290/L
- ***All the comparison has been made for the respective white base only"

For further details, please reach out to our customer care via either of the following methods: Contact number: 1800-120-1234, Email ID: opuscare@adityabirla.com

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PAINTS

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